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Walton Professor of Information Systems and Chair
Information Systems Department
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ACADEMIC EXPERIENCE

Interim Executive Director of the Information Technologies Research Institute (ITRI)/Radio Frequency Identification (RFID) Center

June 2010 -Present Information Systems Department
Sam M. Walton College of Business
University of Arkansas, USA

Walton Professor in Information Systems and Chair

2007- Present Information Systems Department
Sam M. Walton College of Business
University of Arkansas, USA

Professor and Director of the Information Systems Master Program

2005 – 2007 Information Systems Department, HEC Lausanne
Lausanne University, Switzerland

Professor

2004 - 2005 Department of Information Systems
City University of Hong Kong, Hong Kong

Associate Professor and Director of the Electronic Commerce Undergraduate Program

1998 – 2004 Department of Information Systems
City University of Hong Kong, Hong Kong

Department Chair

1996 - 1998 Management Information Systems Department
Laval University, Canada

Associate Professor

1995 - 1996 Management Information Systems Department
Laval University, Canada

Professor Moez Limayem

Assistant Professor

1992 - 1995 Management Information Systems Department
Laval University, Canada

Lecturer

1990 - 1992 Department of Information and Decision Sciences
University of Minnesota, USA

Research Assistant

1988 - 1990 The Group Decision Support Systems research project
University of Minnesota, USA

INDUSTRIAL EXPERIENCE

1992- Present International expert in IT
UNESCO.

1986-1988 Consultant,
West Bank Computing Services, University of Minnesota.

1985-1986 Systems Analyst,
SNC, Inc.

EDUCATION

1988 - 1992 Ph.D. Management Information Systems
University of Minnesota, USA.
Thesis Advisor: Professor Gerardine DeSanctis

1986 - 1988 M.B.A.
University of Minnesota, USA.

1981 - 1985 Bachelor in Computer Science applied to Management
Business School,
University of Tunis, Tunisia

PUBLICATIONS

Publications in refereed journals:

Limayem, M., Cheung, C., “Predicting the Continued Use of Internet-Based Learning Technologies: The Role of Habit” *Behaviour & Information Technology* (Accepted 2010).

Fullion, G., Limayem, M., Laferriere, T., Mantha, R.. “Integrating ICT into Higher Education: Investigation Onsite and Online Professors’ Points of View” International Journal on E-Learning. Volume 8 Issue 1, 2009, pp. 17-55.

Professor Moez Limayem

- Fillion, G., Limayem, M., Laferriere, T., Mantha, R.. "Integrating Information and Communication Technologies into Higher Education: Investigating Onsite and Online Students' Points of View" Open Learning. Volume 24 Issue 3, 2009, pp. 223-240.
- Niederman, F., Larsen, T., Limayem, M., Chan, J.. "UML: A Complex Technology Embedded in Complex Organizational Issues," *Information Systems Journal*. Volume 19 Issue 1. (2009). 83-117
- DeSanctis, G., Poole, S., Zigurs, I., Limayem, M., Associates, O.. "The Minnesota GDSS Research Project: Group Support Systems, Group Processes, and Outcomes" Journal of AIS. Vol. 9 Issue 10, 2008, pp 551-608.
- Limayem, M. and Cheung, C. M. K., "Understanding Information Systems Continuance: The Case of Internet-Based Learning Technologies", *Information and Management*, Vol. 45, 2008 pp. 227-232.
- Hendaoui, A., Limayem, M., Thompson, C. W.. "3D Social Virtual Worlds: Research Issues and Challenges, *IEEE Internet Computing*, Vol. 12 Issue 1. 2008, pp. 88-92.
- Limayem, M., Hirt, S. and Cheung, C. M. K. "How Habit Limits the Predictive Power of Intentions: The Case of IS Continuance," *MIS Quarterly*, (31:4), 2007, pp. 705-737.
- Limayem, M. "Human Versus Automated Facilitation in the GSS Context," *The DATA BASE for Advances in Information Systems*, Vol. 37, No. 2-3, 2006, pp. 156-166.
- Limayem, M., Banerjee, P. and Ma, L. "Impact of GDSS: Opening the Black Box," *Decision Support Systems*, Vol. 42, No. 2, November 2006, pp. 945-957.
- Cheung, C. M. K., Chan, G. W. W. and Limayem, M. "A Critical Review of Online Consumer Behavior," *Journal of Electronic Commerce in Organizations*, Vol. 3, No. 4, October-December 2005, pp. 1-19.
- Limayem, M., Khalifa, M. and Chin, W. "Factors Motivating Software Piracy: A Longitudinal Study," *IEEE Transactions on Engineering Management*, Vol. 51, No. 4, November 2004, pp. 414-425.
- Limayem, M., Khalifa, M. and Chin, W. "CASE Tools Usage and Impact on System Development Performance," *The Journal of Organizational Computing and Electronic Commerce*, Vol. 14, No. 3, 2004, pp. 153-174.
- Lawson-Body, A. and Limayem, M. "The Impact of Customer Relationship Management on Customer Loyalty: The Moderating Role of Web Site characteristics," *Journal of Computer Mediated Communication*, Vol.9, No.4, July 2004.
http://www.ascusc.org/jcmc/vol9/issue4/lawson_body.html
- Khalifa, M. and Limayem, M. "Drivers of Internet Shopping," *Communications of the ACM*, Vol. 46, No. 12, December 2003, pp. 233-239.

Professor Moez Limayem

Limayem, M. and Hirt, S. "Internet-Based Teaching: How to Encourage University Students to Adopt Advanced Internet-Based Technologies?" *Journal of the Association for Information System*, Vol. 4, Article 3, August 2003.

Lee, F., Vogel, D. and Limayem, M. "Virtual Community Informatics: A Review and Research Agenda," *The Journal of Information Technology Theory and Application (JITTA)*, Vol. 5, No. 1, 2003, pp. 47-61.

Khalifa M., Limayem, M. and Liu, V. "Online Consumer Stickiness: A Longitudinal Study," *Journal of Global Information Management*, Vol. 10, No. 3, July-September 2002, pp. 1-15.

Lawson-Body, A. and Limayem, M. "Electronic Commerce: The Impact of Web Site Characteristics on the Link between Relationship Marketing and Customer Loyalty," *Sciences de Gestion*, Vol. 5, No. 6, July 2001.

Limayem, M. and DeSanctis, G. "Providing Decisional Guidance for Multicriteria Decision Making in Groups," *Information Systems Research*, Vol. 11, No. 4, December 2000, pp. 386-401.

Limayem, M., Khalifa, M. and Frini, A. "What Makes Consumers Buy from Internet? A Longitudinal Study of Online Shopping," *IEEE Transactions on Systems, Man, and Cybernetics - Part A*, Vol. 30, No. 4, July 2000, pp. 421-432.

Karahana, E. and Limayem, M. "E-mail and V-mail Usage: Generalizing Across Technologies?" *Journal of Organizational Computing and Electronic Commerce*, Vol. 10, No. 1, 2000, pp. 49-66.

Fillion, G., Limayem, M. and Bouchard, L. "Videoconferencing in Distance Education: A Study of Students' Perceptions in the Lecture Context," *Innovations in Education and Training International (IETI)*, Vol. 36, No. 4, November 1999, pp. 302-319.

Limayem, M. and Chabchoub, N. "Factors Affecting Internet Usage in Canadian Organizations," *Systèmes d'information et Management*, Vol. 3, No. 1, May 1999, pp. 29-56.

Rowe, F. and Limayem, M. "Impacts of Telephone Services in the Public Sector," *Politiques et Management Public*, Vol. 16, No. 2, June 1998, pp. 49-70.

Limayem, M., Bergeron, F. and Richard, A. "IT Usage: Objective Measures Versus Subjective Measures," *Systèmes d'information et Management*, Vol. 1, No. 2, 1997, pp. 51-69.

Dickson, G., Limayem, M., Lee, J.-E. and DeSanctis, G. "Facilitating Computer Supported Meetings: A Cumulative Analysis in a Multicriteria Decision Context," *Group Decision and Negotiation*, Vol. 5, No. 1, 1996, pp. 51-72.

Limayem, M. "A Design Methodology for Embedding Decision Guidance into GDSS," *Group Decision and Negotiation*, Vol. 5, 1996, pp. 143-164.

Professor Moez Limayem

Roy, M.-C., Gauvin, S. and Limayem, M. "Electronic Group Brainstorming: The Role of Feedback on Productivity," *Small Group Research*, Vol. 27, No. 2, May 1996, pp. 215-247.

Bergeron, F. and Limayem, M. "Le Paradoxe de La Réingénierie: Le Choix Difficile des Projets," *Gestion*, Vol. 20, No. 2, June 1995, pp. 63-70.

Straub, D., Limayem, M. and Karahana, E. "Measuring System Usage: Implications for IS Theory Testing," *Management Science*, Vol. 41, No. 8, August 1995, pp. 1328-1342.

Sengupta, K., Malone, N., Limayem, M. and Weisband, S. "View of Work, and the Design and Use of Group Support Systems," *Accounting, Management, and Information Technologies*, Vol. 4, No. 4, 1994, pp. 245-266.

Khalifa, M. and Limayem, M. "Potential of Hypertext Systems," *Journal of Computer Information Systems*, Volume XXXV, No. 1, Fall 1994, pp. 76-81.

Dickson, G. W., DeSanctis, G., Poole, M. S. and Limayem, M. "Multicriteria Modeling and What If Analysis as Conflict Management Tools for Group Decision Making," *DSS Transactions*, May 1991, pp. 133-142.

Scholarly Books:

Habibi, S., Amin-Naseri, M.. *Understanding The Use of Technology-Based Self Service: The Consumers' Point of View*. Lambert Academic Publishing. Germany. (2009).

Book Chapters:

Fillion, G., Limayem, M., Lafferiere, T., Mantha, R.. "Onsite and Online Students' and Professors' Perceptions of ICT Use in Higher Education. IGI Global Publishing. USA (Accepted) 2010.

Limayem, M., Hendaoui, A.. "Culture and Anonymity in GSS Meetings," *Encyclopedia of Information Science and Technology*. USA, Information Resources Management Association. 2009, pp. 872-878. Edited by: Khosrow-Pour, M.

Boughzala, I., Limayem, M.. "The new generation of Knowledge Management for the Web 2.0 Age:KM 2.0." in *Encyclopedia of E-Business Development and Management in the Digital Economy*," IGI Global Publishing, 2009. USA., Edited by: Lee, I.

Limayem, M. "Group Decision Support Systems," in *The Blackwell Encyclopedia of Management: Management Information Systems*, Davis, G. B. (Ed.), Blackwell Encyclopedia Of Management Vol. 7, Blackwell Publishing, Malden, Massachusetts, 2005.

Limayem, M. "Culture and Anonymity in GSS Meetings," in *Encyclopedia of Information Science and Technology*, Khosrow-Pour, M. (Ed.), Idea Group Publishing, Hershey, PA, 2005, pp. 655-659.

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Khalifa, M., Limayem, M. and Liu, V. "A Contingency Theory for Online Consumer Retention: The Role of Online Shopping Habit," in *Advanced Topics in Global Information Management Volume 3*, Hunter, M. G. and Tan, F. B. (Eds.), Idea Group Publishing, Hershey, PA, 2004, pp. 42-62.

Limayem, M., Khalifa, M. and Coombes, J. "Culture and Anonymity in GSS Meetings," in *Information Management: Support Systems & Multimedia Technology*, Ditsa, G. (Ed.), Idea Group Publishing, Hershey, PA, 2003, pp. 150-161.

Khalifa, M., Limayem, M. and Haloui, M. "IT Investment and Organizational Performance: The Elusive Relationship," in *Business Information Technology Management: Closing the International Divide*, Banerjee, P., Hackney, R., Dhillon, G. and Jain, R. (Eds.), New Delhi, India, HAR-ANAND Publications Ltd., 1998.

Refereed Conference Proceedings:

Hassell, M. and Limayem, M. Working In the new way: A preliminary study of media synchronicity and job satisfaction. *Proceedings of the Sixteenth Americas Conference on Information Systems*, (2010) Lima, Peru.

Conway, C.M., and Limayem, M., "Adrift in the Sands of Time: A Theory of Individual Temporal Dissonance" *Proceedings of the Academy of Management*. (2010) Montreal, Canada.

Hassell, M., Goyal, S., Limayem, M., Boughazala, I. "Being There: An Empirical Look at Learning Outcomes in 3D Virtual Worlds" *Proceedings of Americas Conference on Information Systems*. AMCIS (2009) San Francisco, USA August.

Goyal, S., Davis, F.D., Limayem, M.. "Psychological Contract Violation in Recommendation Agent Use" *Proceedings of the Seventh Annual Workshop on HCI research in MIS (Pre-ICIS)*. (2008).Paris, France.

Hendaoui, A. and Limayem, M., "Understanding Consumer Virtual Shopping Behavior in 3D Virtual Worlds: A Theoretical and Empirical Investigation", *Proceedings of the International Conference on Information Systems (ICIS 2008)*, Paris, France, 14-17 December 2008.

Conway, C., Limayem, M., "Time Management and Temporal Dissonance in Global Virtual Teams", *Proceedings of the International Conference on Information Systems (ICIS 2008)*, Paris, France, 14-17 December 2008.

Meliane, R., Limayem, M.. "What makes consumers repeat their purchase from the same e-store" *Proceedings of the 13th Conference of the Association Information and Management*. (2008).Paris, France.

Chan, J., Limayem, M., Niederman, F. and Larsen, T. J. "IT Project Risk in Hong Kong," *Proceedings of the Fourteenth European Conference on Information Systems (ECIS 2006)*, Göteborg, Sweden, 12-14 June 2006.

Professor Moez Limayem

Hendaoui, A. and Limayem, M. "Idea Consolidation Process in Face-to-Face Meetings: A New Approach to Organize and Integrate Individuals Perspectives," *Proceedings of the Fourteenth European Conference on Information Systems (ECIS 2006)*, Göteborg, Sweden, 12-14 June 2006.

Larsen, T. J., Niederman, F., Limayem, M. and Chan, J. "UML: A Complex Technology Embedded in Complex Organizational Issues," *Proceedings of the IFIP WG 8.6 Transfer and Diffusion of IT for Organisational Resilience*, Galway, Ireland, 7-10 June 2006.

Hendaoui, A. and Limayem, M. "E-Collaboration et Systèmes d'Aide à la Décision de Groupe: Une Nouvelle Approche pour la Consolidation des Idées," *Proceedings of the Eleventh AIM Conference*, Grand-Duchy of Luxembourg, Luxembourg, 7-9 June 2006.

Cheung, C. M. K. and Limayem, M. "The Role of Habit in IS Continuance: Examining the Evolving Relationship between Intention and Usage," *Proceedings of International Conference on Information Systems (ICIS 2005)*, Las Vegas, USA, 11-14 December 2005.

Cheung, C. M. K. and Limayem, M. "Understanding Continuance of Advanced Internet-based Learning Technologies: The Role of Satisfaction, Prior Behavior, and Habit," *Proceedings of the Ninth Pacific Asia Conference on Information Systems (PACIS 2005)*, Bangkok, Thailand, 7-10 July 2005.

Cheung, C. M. K. and Limayem, M. "Drivers of University Students' Continued Use of Advanced Internet-based Learning Technologies," *Proceedings of the Eighteenth Bled eConference*, Bled, Slovenia, 6-8 June 2005.

Cheung, C. M. K. and Limayem, M. "The Role of Habit and the Changing Nature of Relationship between Intention and Usage," *Proceedings of the Thirteenth European Conference on Information Systems (ECIS 2005)*, Regensburg, Germany, 26-28 May 2005.

Niederman, F., Larsen, T. J., Limayem, M. and Chan, J. "Conceptual Mapping: A Key Methodology for 21st Century MIS Research," *Proceedings of the Gordon B. Davis Symposium*, Management Information Systems Research Center, Carlson School of Management, University of Minnesota, Minneapolis, Minnesota, USA, 13-14 May 2005.

Limayem, M., Cheung, C. M. K. and Chan, G. W. W. "Online Consumer Behavior: What We Know and What We Need to Know," *Proceedings of the 12th European Mediterranean Conference on Information Systems (EMCIS 2004)*, Tunis, Tunisia, July 25-27, 2004.

Limayem, M. "A Comparison Between Human and Automated Facilitation in the GDSS Context," *Proceedings of the 9th AIM Conference*, INT Evry, France, May 26-28, 2004.

Limayem, M., Cheung, C. M. K. and Chan, G. "Explaining Information Systems Adoption and Post-Adoption: Toward an Integrative Model," *Proceedings of the 24th International Conference on Information Systems (ICIS 2003)*, Seattle, Washington, December 14-17, 2003. **This Paper won the Best Paper Award for ICIS 2003.**

Professor Moez Limayem

Limayem, M., Hirt, S. and Cheung, C. M. K. "Habit in the Context of IS Continuance: Theory Extension and Scale Development," *Proceedings of the 11th European Conference on Information Systems (ECIS 2003)*, Naples, Italy, June 16-21, 2003.

Cheung, C. M. K., Zhu, L., Kwong, T., Chan, G. and Limayem, M. "Online Consumer Behavior: A Review and Agenda for Future Research," *Proceedings of the 16th Bled eCommerce Conference*, Bled, Slovenia, June 9-11, 2003.

Limayem, M., Cheung, C. and Chan, G. "A Meta-Analysis of Online Consumer Behavior Empirical Research," *Proceedings of the 8th AIM Conference*, Grenoble, France, May 21-23, 2003.

Khalifa, M., Abidi, R. and Limayem, M. "Effects of Electronic Customer Relationship Management on Online Shopping Satisfaction," *Proceedings of the Pre-ICIS Meeting on French Speaking World IS Research*, Barcelone, Spain, December 15, 2002.

Limayem, M., Khalifa, M. and Ma, S. "Human Versus Automated Facilitation in the GDSS Context," *Proceedings of the 2002 IEEE International Conference on Systems, Man and Cybernetics, Vol. 5*, Hammamet, Tunisia, October 6-9, 2002.

Limayem, M., Banerjee, P. and Ma, L. "Impact of GDSS: Opening the Black Box," *Proceedings of the 6th Pacific Asia Conference on Information Systems (PACIS 2002)*, Tokyo, Japan, September 2-4, 2002.

Kwong, T., Cheung, C. M. K., Zhu, L., Limayem, M. and Viehland, D. "Online Consumer Behavior: An Overview and Analysis of the Literature," *Proceedings of the 6th Pacific Asia Conference on Information Systems (PACIS 2002)*, Tokyo, Japan, September 2-4, 2002.

Skik, M. and Limayem, M. "Intention to Buy from the Web: A Comparative Study Between Canada and Tunisia," *Proceedings of the 7th AIM Conference*, Hammamet, Tunisia, May 30 - June 1, 2002.

Limayem, M. Zhu, L. and Rowe, F. "An Empirical Study of Online Shopping in China," *Proceedings of the Information Resources Management Association International Conference 2002 (IRMA 2002)*, Seattle, USA, May 19-22, 2002, pp. 447-448.

Limayem, M. and Khalifa, M., Coombes, J. and Zhu, L., "Understanding the Impact of GSS: The Role of Anonymity and Culture," *Proceedings of the Information Resources Management Association International Conference 2002 (IRMA 2002)*, Seattle, USA, May 19-22, 2002, pp.617-618.

Limayem, M. and Khalifa, M. "The impact of GDSS: A Process Oriented Approach," *Proceedings of the 12th Mini Euro Conference on DSS*, Brussels, Belgium, April 2-5, 2002.

Lee F. S. L., Vogel D. and Limayem, M. "Virtual Community Informatics: What We Know and What We Need to Know," *Proceedings of the 35th Annual Hawaii International Conference on System Sciences (HICSS-35)*, Big Island, Hawaii, January 7-10, 2002, pp. 2863-2872.

Professor Moez Limayem

Limayem, M. and Rowe, F. "Factors Affecting Intentions to Buy Through the Web in Hong Kong and in France: The Role of Social Uncertainty Avoidance," *Proceedings of the 5th International Conference on the Management of Networked Enterprises (CIMRE'2001)*, Mahdia, Tunisia, October 25-27, 2001.

Limayem, M. and Khalifa, M. "Electronic Commerce: Winning Strategies," *Proceedings of the 6th IEEE Symposium on Computers and Communications (ISCC 2001)*, Hammamet, Tunisia, July 3-5, 2001.

Limayem, M., Hirt, S. and Chin, W. (2001) "Intention Does Not Always Matter: The Contingent Role of Habit on IT Usage Behavior," *Proceedings of the 9th European Conference on Information Systems (ECIS 2001)*, Bled, Slovenia, June 27-29, 2001.

Khalifa M., Limayem, M. and Liu, V. "Manager Satisfaction with Internet EDI," *Proceedings of BITWorld 2001*, Cairo, Egypt, June 4-6, 2001.

Khalifa M., Limayem, M. and Liu, V. "Online Consumer Stickiness: A Longitudinal Study," *Proceedings of the 5th Pacific Asia Conference on Information Systems (PACIS 2001)*, Seoul, Korea, June 2001.

Hirt, S. and Limayem, M. "Integrating Three Theoretical Perspectives to Explain Internet-Based Technology Usage by University Students: A Qualitative Study," *Proceedings of the 21st International Conference on Information Systems (ICIS 2000)*, Brisbane, Australia, December 10-13, 2000.

Frini, A. and Limayem, M. "Factors Influencing Web-Purchasing Intentions: A Comparative Study of Buyers Versus Non-Buyers," *Proceedings of the 5th AIM Conference*, Montpellier, France, November 2000.

Limayem, M. and Khalifa, M. "Business-to-Consumer Electronic Commerce: A Longitudinal Study," *Proceedings of the 5th IEEE Symposium on Computers and Communications (ISCC 2000)*, Antibes, France, July 3-6, 2000, pp. 286-290.

Limayem, M. and Hirt, S. "Internet-Based Teaching: How to Encourage University Students to Adopt Advanced Internet-Based Technologies?" *Proceedings of the 33rd Annual Hawaii International Conference on System Sciences (HICSS-33)*, Maui, Hawaii, January 4-7, 2000.

Limayem, M., Khalifa, M. and Chin, W. "Factors Motivating Software Piracy: A Longitudinal Study," *Proceedings of the 20th International Conference on Information Systems (ICIS 1999)*, Charlotte, NC, USA, December 13-15, 1999.

Limayem, M., Chin, W. W., Poisson, M. A. and Hichem, D. "Investigation of the Relationship Internet Usage - Organizational Performance (Modelisation de la relation Utilisation d'Internet - Performance Organisationnelle)," *Proceeding of the 26th Administrative Sciences Association of Canada (ASAC) Conference*, Saskatoon, Saskatchewan, May 30 - June 2, 1998. **This paper won the Best IS Paper Award.**

Professor Moez Limayem

Limayem, M. and Khalifa, M. "CASE Tools Use and Impact," *Proceedings of IEEE International Conference on Systems, Man and Cybernetics - Computational Engineering in Systems Applications (IEEE SMC - CESA)*, Hammamet, Tunisia, 1998.

Limayem, M. and Chelbi, A. "Improving Multicriteria Group Decision Making with Automated Decision Guidance," *Proceedings of the 1997 IEEE International Conference on Systems, Man, and Cybernetics, Vol. 2*, October 12-15, 1997, pp. 1890-1895.

Chelbi, A., Ait-Kadi, D. and Limayem, M. "Optimal Periodic Replacement Strategy for Non-Self-Announcing Failure Equipment," *Proceedings of the 4th International Conference on Computer Integrated Manufacturing*, October 1997.

Limayem, M. and Chabchoub, N. "Les Facteurs Motivateurs de l'Utilisation du Réseau INTERNET," *Procédions de Comptes Rendus, 3eme Colloque de l'Association Internationale de Management (AIM)*, May 1997.

Rowe, F. and Limayem, M. "Richesse et Perception des Médias: Effets sur l'Exclusion dans un Service Public," *Procédions de Comptes Rendus, 3eme Colloque de l'Association Internationale de Management (AIM)*, May 1997.

Khalifa, M. and Limayem, M. "Perceived Effects of Telecommuting," *Proceedings of the 1st Tunisian Scientific Society (TSS) and the Network of Arab Scientists and Technologists Abroad (ASTA) International Conference on Technology Park and Transfer of Knowledge*, Tunis, Tunisia, July 22-24, 1996.

Limayem, M. and Khalifa, M. "La Mise a Niveau Passe Par la Reingenierie des Processus d'Affaires," *Proceedings of the First Tunisian Scientific Society (TSS) and the Network of Arab Scientists and Technologists Abroad (ASTA) International Conference on Technology Park and Transfer of Knowledge*, Tunis, Tunisia, July 22-24, 1996.

Limayem, M. and Khalifa, M. "Impacts of GSS on Participation and Influence Behavior," *Proceedings of the TIMS XXXIII*, Singapore, June 25-28, 1995.

Limayem, M. and DeSanctis, G. "Automating Decision Guidance in a Group Decision Environment," *Proceedings of the 14th Annual International Conference on Information Systems (ICIS 1993)*, Orlando, Florida, December 5-8, 1993.

Limayem, M., Lee, J.-E., Dickson, G. and DeSanctis, G. "Enhancing GDSS Effectiveness: Automated vs Human Facilitation," *Proceedings of the 26th Hawaiian International Conference on Systems Sciences (HICSS-26), Vol. IV*, Maui, Hawaii, January 5-8, 1993, pp. 95-101.

Presented at Conferences:

Limayem, M., AIM International Conference, AIM, Marrakesh, Morocco, Publishing in Top Journals: Lessons I learned the Hard Way", Presented. (2009).

Professor Moez Limayem

Limayem, M., Association of European CIO's Conference, Association of European CIO's, Paris, France, "Using Virtual Worlds for Competitive Advantage", Presented. (September 22, 2009).

Submitted Articles:

Bhattacharjee, A., Limayem, M.. "User Switching of Information Technology: A Theoretical Synthesis and Empirical Test" *MIS Quarterly* (Under review).

Limayem, M., Cheung, C. M: K.. and Chan, W. W. G. "Understanding Information Systems Usage from Adoption to Post-Adoption," submitted to *Journal of the Association of Information Systems*.

Limayem, M., Cheung, C. M. K.and Chan, G. "Empirical Research of Online Consumer Behavior in IS: In Search of Theory and IT Artifact," submitted to *Information & Management* (Second Round Review).

Limayem, M., Zhu, L., Ma, L. and Rowe, F. "Explaining Chinese Consumers Intentions to Buy Online: An Empirical Study," submitted to *Journal of Global Information Management* (Second Round Revision).

Lee Z., Wagner C. and Limayem, M. "The Effect of Decision Support System Expertise on System Use Behavior and Performance," submitted to *JMIS*.

Limayem, M., Cheung, C. M. K. and Chan, G. "Investigating IS Usage from Adoption to Post-Adoption: An Integrative Model," submitted to *Journal of AIS*. (Third revision.)

Niederman, F., Larsen, T. J., Limayem, M. and Chan, J. "UML: A Complex Technology Embedded in Complex Organizational Issues," submitted to *European Journal of Information Systems* (Second revision).

Cheung, C. M. K. and Limayem, M. "Understanding Continuance of Advanced Internet-based Learning Technologies: The Role of Satisfaction, Prior Behavior, and Habit," submitted to *Information & Management* (Second Round Review).

Cheung, C. M. K. and Limayem, M. "Drivers of University Students' Continued Use of Advanced Internet-based Learning Technologies," submitted to *IEEE on Education* (Second Round Review).

Recent Research Grants:

Conoco-Phillips Faculty Sponsorship Award (2010). Funded by COP for \$25,000.00.

Understanding Online Swiss Consumer Behavior (September 2006 - August 2008): Funded by the Swiss Science Foundation for 300,000 CHF.

Explaining IS Adoption and Continuous Usage: A Longitudinal Study (June 2004 - August 2006): Funded by Research Grant Council of Hong Kong (RGC) Competitive Earmarked

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Research Grant (CERG) for HK\$329,280.

An Interactive Resource Portal for the Latest Information Technology Development (May 2004 - June 2005): Funded by City University of Hong Kong Teaching Development Fund (TDF) for HK\$78,000.

The Role of Habit in IS Continuance: Scale Development and Theory Extension (September 2003 - November 2005): Funded by City University of Hong Kong for HK\$180,000.

A Longitudinal Study of Students' Internet-based Technology Adoption and Usage Behavior in the Hong Kong Educational Context (December 2002 - November 2004): Funded by the Research Grant Council of Hong Kong (RGC) for HK\$471,941. Dr Sabine Hirt and Professor Lynne Markus are co-investigators in this project.

Business & Engineering Knowledge Communities: A Synergetic Environment for Life-long, Collaborative and Experiential Learning (November 2002 - December 2005): Funded by the University Grants Committee of Hong Kong (UGC) Teaching Development Grant (TDG) for HK\$2,000,000. Dr. Mohamed Khalifa is the principle investigator. Co-investigators include Drs. Christian Wagner and Khaled Ben Letaief.

Factors Affecting Internet Purchases: A Longitudinal Study in Hong Kong and France (1999 - 2001): Funded by the Research Grant Council of Hong Kong (RGC) in the context of PROCORE: France / Hong Kong Joint Research Scheme for HK\$66,000.

Impacts of Group Decision Support Systems: Opening Up the Black Box (February 1999 - July 2001): Funded by City University of Hong Kong for HK\$254,800.

Internet-Based Teaching: How to Encourage University Students to Adopt Advanced Internet-Based Technologies (June 1999 - August 2001): Funded by City University of Hong Kong for HK\$139,480. Dr. Sabine Hirt is a co-investigator in this project.

Impacts of Group Decision Support Systems: A Process-Oriented Approach (September 2000 - August 2003): Funded by the Research Grant Council of Hong Kong (RGC) for HK\$277,817. Dr. Mohamed Khalifa is a co-investigator in this project.

Software Piracy Behavior: A Hong Kong Longitudinal Study (July 2000 - September 2002): Funded by City University of Hong Kong for HK\$250,000. Dr. Mohamed Khalifa is a co-investigator in this project.

Impact of Facilitation on Group performance: Funded by the Government of Quebec (Fonds pour la formation des chercheurs et l'aide à la recherche) for CAN\$49,000.

Development and evaluation of a Tool for Idea Integration: Funded by the Natural Sciences and Engineering Research Council of Canada for CAN\$30,000.

Article for Popular Journals:

Professor Moez Limayem

Limayem, M., "A Practical Guide to E-Commerce Security," *Financial Post*, October 2001.

Awards and Distinctions

Excellence in Diversity, Sam M. Walton College of Business, University of Arkansas, Service, College. 2009.

Inclusion in Marquis Who's Who in America, 2009.

Member of the Referee Hall of Fame, Information Systems Journal, March, 2004

Best paper Award, ICIS 2003. Seattle, USA, December 2003.

Best Teacher Award, Information Systems Department, City University of Hong Kong, January 2003.

City University of Hong Kong 2000-2001 Teaching Excellence Award, November 2001.

3M Best teacher in Canada award, November 1998.

Best MIS teacher award, Laval University, April 1998.

Best MIS paper award, ASAC, 1998.

Nominated for the Financial Post award for the best teacher in business administration, December, 1998

Nominated for the best teacher award in the executive MBA program, Concordia University, 1997.

Best MIS teacher award, Laval University, 1995.

"Hermès award" of the best teacher, faculty of business administration, 1994.

"Dissertation Fellowship Award," University of Minnesota, 1991.

Affiliation

Association for information systems

The Institute of Management Sciences

The Association for Computing Machinery

Society for Information Management

Association of Information and Management (Past President and member of the Board of Directors)

Editorial and Service Activities

- Associate Editor for *MIS Quarterly* (since 2004-Present)

Professor Moez Limayem

- Editor, General, AIS, “Journal of AIS”, International, One-Time Editorship (Edited One Issue, Edition, Etc.) Papers, Appointed, Discipline-based Scholarship. (October 1, 2009-Present)
- Co-editor of a special issue of JAIS on collaboration virtual worlds. 2010-2011.
- President of the Association of Information Management.2006-2008.
- Conference Chairperson, Mediterranean Conference on Information System. 2007-2008.
- Editorial Board Member, “Information and Management”, International, Standing Editorship (Jan 1, 2007-Present).
- Editorial Board Member, “International Journal of web-based Learning and Teaching Technologies”, International Jan 1, 2004 – Present).
- Editorial Board Member, “Système d’Information et Management”, International, Standing Editorship (January 1, 1996 – Present).
- Program co-chair for ICIS 2008 held in Paris, France.
- Chair of the AIM 2007 conference to be held in Lausanne, Switzerland in June 2007.
- Editor and co-founder of the first francophone IS journal “*Système d’Information et Management*”. This journal was founded in 1996 and is considered now as the leading IS journal in the French speaking world.
- Associate editor of the international journal “Sciences de Gestion”
- Guest editor of a special issue of “Science de Gestion” on Electronic Commerce. This issue includes excellent articles written by leading researchers in this area (e.g. Efraim Turban, Vladimir Zwass, Yannis Bakos and Frantz Rowe)
- Guest Editor for *JMIS* (Special issue en Electronic Commerce)
- Associate Editor ICIS 2006
- Associate Editor ICIS 2003
- Program chair of the 7th international conference of the Information and Management Association (<http://www.aim2002.univ-montp2.fr/>). Keynote speakers for this conference are professor Lynne Markus and Professor Doug Vogel.
- Chair and of the *Pre-ICIS Meeting on French Speaking World IS Research*, December 2002, Barcelona, Spain. (This conference is sponsored by AIS).
- Co-chair of the International Conference on the Collaboration between North America and Developing Countries. Tunis, July 27-18, 1999.
- Member of the program committee of several international conferences such as the Pacific Asia Conference on Information Systems (PACIS), the Information Resources Management Association International Conference (IRMA), the Workshop on Information Technologies and Systems (WITS), the European Conference on DSS, and the IEEE International Conference on Systems Man and Cybernetics.
- Member of the team bidding for ICIS 2006 in Paris (proposed as a track chair).

Reviewer for the following journals (non-exhaustive list):

Information Systems Research
Journal of AIS
Management Science
Organization Science
Group Decision and Negotiation

Teaching:

Professor Moez Limayem

- I have consistently received the best teaching evaluations in all departments where I taught (teaching evaluations available upon request).
- I have been very active in curriculum redesign as I lead the development and the revamping of several graduate and undergraduate IS programs.
- During the last few years, I have developed and taught the following courses:
 - E-Government
 - Management Information Systems for MBA and EMBA
 - Business Process Reengineering (BPR)
 - Customer Relationship Management (CRM)
 - IS Research
 - IS Theories
 - Electronic Commerce Security
 - IT-Based Business Transformation
 - Change Management and Leadership
 - Electronic Commerce
 - Decision Support Systems
 - Knowledge Management
 - Management of IT

Professor Moez Limayem